



“Partnership for smart investments in Bucharest-Ilfov REGION“

## Network communication for the efficiency of investments in Bucharest-Ilfov Region

Simona Curpan, Expert at BIRDA  
9<sup>th</sup> October 2014, Brussels



*Inițiativă locală. Dezvoltare regională.*

# Partnership for smart investments in Bucharest-Ilfov



# The main goal of the BI REGIO Communicators Network

“Increasing the level of information,  
transparency and awareness  
regarding the activities  
of the European Union,  
Structural Instruments and REGIO”



Reuniunea rețelei regionale a comunicatorilor BI REGIO



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[www.inforegio.ro](http://www.inforegio.ro) PRO REGIO București-Ilfov 2013-2014 [www.regioadrbi.ro](http://www.regioadrbi.ro)  
Agenția pentru Dezvoltare Regională București-Ilfov  
Iunie 2014

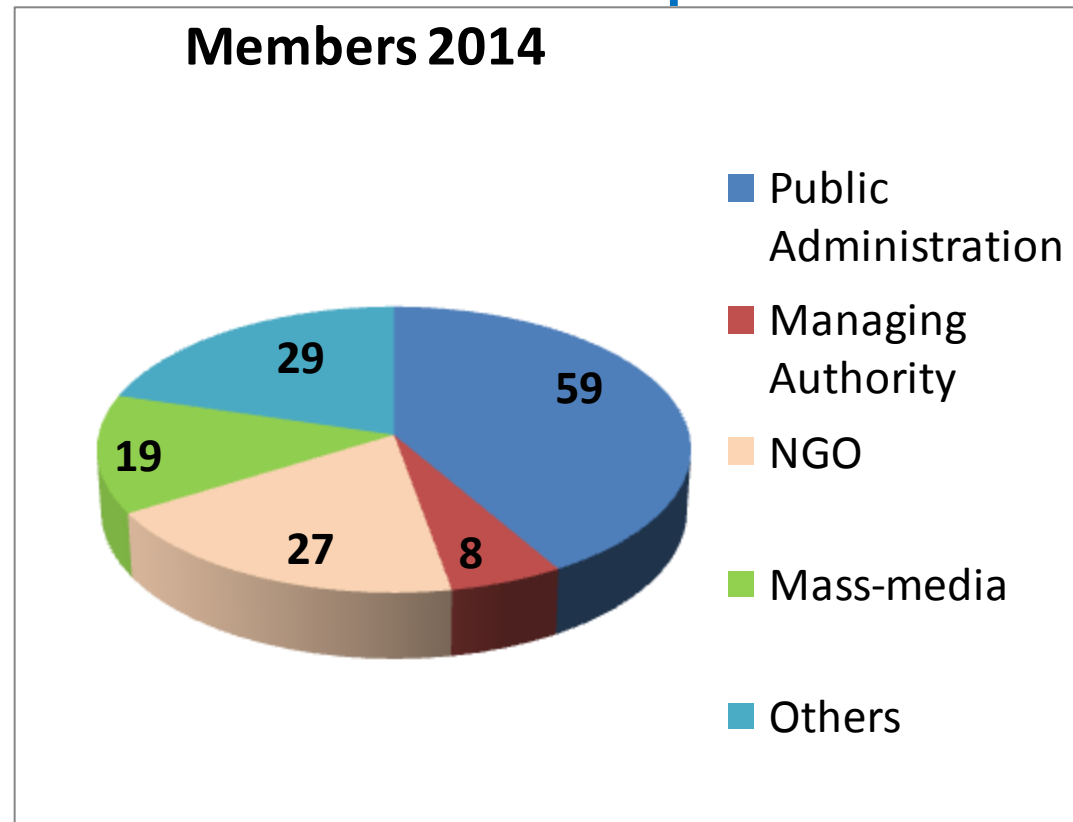
EC Regulation no.1159/2006 on the measures of information and  
advertising for the assistance granted through Structural  
Instruments

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# Key members of the BI REGIO Communicators Network

- ✓ Public Authorities from BI Region
- ✓ NGO (professional & business associations)
- ✓ Chambers of Commerce
- ✓ Intermediary Bodies from other Sectorial Operational Programmes
- ✓ Academia
- ✓ Embassies
- ✓ Mass-media



# Reunions of the BIRegio Communicators Network (1)



Participation of BI REGIO communicators at the National meeting of REGIO Network Communicators at Venus City Romania 23-25 of June 2014

# Reunions of the BIRegio Communicators Network (2)



BI REGIO Network Communicators meeting at European Public Space, Bucharest, 18 of June 2014

# REGIO HELPDESK activities

- Helpdesk activities - support for projects development /potential beneficiaries



- Helpdesk for visual identity of the Regio projects /beneficiaries

# BIRDA communication activities

- Organization events (conferences, seminars, promotion caravans)
- Promotion Regio tools: publications and promotion materials, movies, photos
- Regio transparency- Visits with mass media at projects sites







[Home page](#) > [Network](#) > REGIO Communicators Network



## REGIO COMMUNICATORS NETWORK

- [Network Rules of Organization and Operation \(RO\).pdf](#)

The strategic objective of the network is to create a unified framework to provide prompt and accurate information to the general public and actual or potential beneficiaries about program opportunities and how they can improve the social and economic aspects of communities through REGIO. At regional level, the network is composed of BIRDA representatives and other institutions' experts in the field of promotion and information.

### BI REGIO communicators regional meetings



[September 12th, 2012](#)

[April 26th, 2012](#)

[November 1st, 2011](#)

[March 28th, 2011](#)

[November 2nd, 2010](#)

[June 22nd, 2010](#)

[April 26th, 2010](#)

[November 23rd, 2009](#)

[May 13th, 2009](#)

[November 4th, 2008](#)

### BI REGIO communicators national meetings



[Regional meeting of REGIO communicators - May 4th, 2012](#)

[REGIO Communicators Forum - June 22nd-24th, 2011](#)

[REGIO Communicators Forum - September 26th-28th, 2012](#)

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CONTACT HELPDESK

#### LINKURI UTILE:

Departamentul de lupta antifrauda  
Comisia Europeana  
Autoritatea de Management POR ([www.inforegio.ro](http://www.inforegio.ro))

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Operational Regional și cofinanțat de Uniunea Europeană prin  
Fondul European de Dezvoltare Regională

# Facebook ADRBI

October 9th, 2014  
Partnership for smart investments in Bucharest-Ilfov REGION

October 10th, 2014  
Why should you invest in the Bucharest-Ilfov Region?

October 14th, 2014  
Best practices of REGIO from Bucharest-Ilfov Region

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Serban Damian Invite

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ABOUT

Organism Intermediar pentru Programul Operațional Regional (Regio) al Uniunii Europene în regiunea București-Ilfov

<http://www.adrbi.ro/> Promote

PHOTOS

Agentia pentru Dezvoltare Regionala Bucuresti-Ilfov shared a link.  
Posted by Stefan Liviu · 18 hours ago

Departamentul pentru IMM, Mediul de Afaceri si Turism lanseaza schema de ajutor de minimis "Locuri de munca subventionate" instituita in cadrul Proiectelor de mai jos:

1. "Locuri de muncă pentru TINERI în București și regiunea Sud Est..."  
[See More](#)

**AGENTIA PENTRU IMPLEMENTAREA PROIECTELOR SI PROGRAMELOR PENTRU IMM-URI**  
[www.aippiimm.ro](http://www.aippiimm.ro)

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Agentia pentru Dezvoltare Regionala Bucuresti-Ilfov shared Comisiei Europene in Romania's photo.  
Posted by Stefan Liviu · 21 hours ago

Aceasta este noua Comisie Europeană, așa cum a fost propusă de președintele-ales Jean-Claude Juncker! #teamJunckerEU

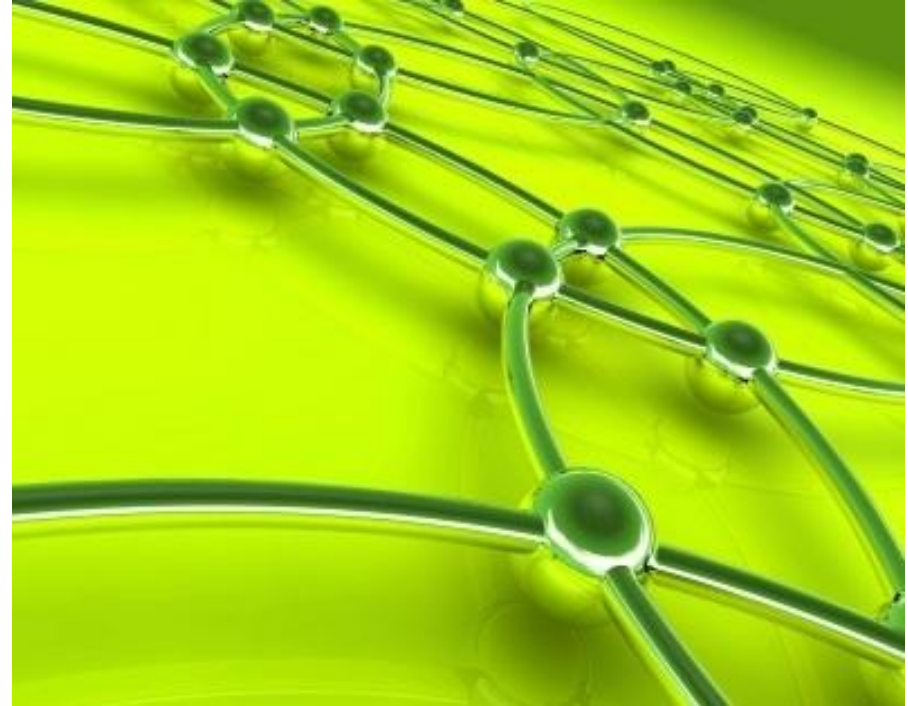
Like Comment Share

18 people reached Boost Post

# Conclusion

The importance of continuing the **networking process** within the **sustainable development** context with

- New members
- New activities



All the actors must **cooperate to develop the network** in order to attract EU funds to finance sustainable projects

# BUCHAREST - ILFOV REGION PROMOTING REGIO RESULTS

## BRUSSELS 2014

### 9th OCTOBER

**"Partnership for smart investments  
in Bucharest-Ilfov REGION"**

Venue: 24, Montoyer Street; Time: 10.00 - 14.30

OPEN  
DAYS

12<sup>th</sup> European Week of Regions and Cities

Brussels  
6-9 October 2014



National Union of County Councils  
of Romania (UNCJR)

### 10th OCTOBER

**"Why should you invest in the  
Bucharest - Ilfov Region?"**

Venue: 12, Montoyer Street; Time: 9.00 - 13.30



Permanent Representation  
of Romania to the EU

### 14th OCTOBER

**"Best practices of REGIO from  
Bucharest - Ilfov Region, Romania"**

Venue: 60, Wiertz Street, Paul Henri Spaak Building,  
7th Floor, Block C, Room 050; Time: 9.00 - 13.00



EUROPEAN PARLIAMENT



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Investim în viitorul tău! Proiect selectat în cadrul Programului Operațional Regional și co-finanțat de Uniunea Europeană prin Fondul European pentru Dezvoltare Regională.

Titlu proiect: PRO REGIO București-Ilfov 2014  
Beneficiar: Agenția pentru Dezvoltare Regională București-Ilfov  
Data editare: septembrie 2014

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# 27th November Local Event in Bucharest Europe in my Region





MINISTERUL DEZVOLTĂRII REGIONALE  
ȘI ADMINISTRAȚIEI PUBLICE



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